**Name of Associate Professor:** Ms. Charu Sood

**Class & Section:-** B.A.III, Sem. VI **Subject:-** Economics

**Subject Lesson Plan: 18 weeks (from January 2018 to April 2018)**

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| **Week 1**  **Chapter :Prerequisites - Solution of Problems, Practice of diagrams, Group Discussion** |
| **Assignments** |
| **Week 1**  Interregional and International Trade |
| **Week 2**  Comparative Cost Theory. |
| **Week 3**  Modern Theory |
| **Week 4**  Foreign Exchange and Exchange Rate policy in India |
| **Week 5**  Free trade vs. Protection, Exchange Control |
| **Week 6**  Terms of Trade |
| **Week 7**  India's Foreign Trade |
| **Week 8**  Balance of Payments |
| **Week 9**  HOLI BREAK |
| **Week 10**  Foreign Trade Multiplier |
| **Week 11**  I.M.F. and World Bank |
| **Week 12**  WTO (World Trade Organization) |
| **Week 13**  SAARC (South Asian Association of Regional Corporation) |
| **Week 14**  Revision |

**Name of Associate Professor:** Ms. Charu Sood

**Class & Section:-** B.Com. II (A & B), Sem. IV **Subject:-** Economics

**Subject Lesson Plan: 18 weeks (from January 2018 to April 2018)**

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| **Week 1**  **Chapter :Prerequisites - Practice of short answer type questions, Group Discussion** |
| **Assignments** |
| **Week 1**  Marketing Introduction and Concept |
| **Week 2**  Market Segmentation |
| **Week 3**  Consumer Behavior |
| **Week 4**  Consumer Behavior and Detail of Consumer behavior |
| **Week 5**  Product Planning and Development |
| **Week 6**  Introduction of New Product |
| **Week 7**  Product life cycle |
| **Week 8**  Branding and Product Pricing |
| **Week 9**  HOLI BREAK |
| **Week 10**  Advertising and Media |
| **Week 11**  Sales Promotion |
| **Week 12**  Publicity and Public relations |
| **Week 13**  Public relations |
| **Week 14**  Revision |

**Name of Associate Professor:** Ms. Charu Sood

**Class & Section:-** B.Com. I (B), Sem. II **Subject:-** Economics

**Subject Lesson Plan: 18 weeks (from January 2018 to April 2018)**

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| **Week 1**  **Chapter :Prerequisites - Practice of diagrams, Solution of Problems** |
| **Assignments** |
| **Week 1**  Price Determination in Perfect competition |
| **Week 2**  Equilibrium under perfect competition |
| **Week 3**  Monopoly (Introduction and features) |
| **Week 4**  Price determination in Monopoly |
| **Week 5**  Price discrimination in Monopoly |
| **Week 6**  Monopolistic competition |
| **Week 7**  Oligopoly (Models) |
| **Week 8**  Oligopoly Price determination  Price leadership |
| **Week 9**  HOLI BREAK |
| **Week 10**  Theory of Factor Pricing |
| **Week 11**  Wage rate determination |
| **Week 12**  Rent |
| **Week 13**  Interest, Profit Introduction |
| **Week 14**  Profit  Revision |

**Name of Associate Professor:** Dr. Sarvjeet Soni

**Class & Section:-** B.Com. III, Sem. VI **Subject:-** Economics

**Subject Lesson Plan: 18 weeks (from January 2018 to April 2018)**

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| **Week 1**  **Chapter : Prerequisites** |
| **Assignments** |
| **Week 1**  International Business and Trade - Introduction |
| **Week 2**  International Business Environment - Concepts and Components |
| **Week 3**  Risk in International Business and Globalization |
| **Week 4**  Modes of Entering into International Business  Assignment |
| **Week 5**  Foreign Investment and Impact of FDI  Multinational Enterprises |
| **Week 6**  Foreign Exchange and Exchange Rate |
| **Week 7**  Balance of Payments  Test |
| **Week 8**  Classical Theory of International Trade - Absolute and Comparative Theory  Modern Theory of International Trade - Factor Proportion Theory and Product life cycle theory |
| **Week 9**  HOLI BREAK |
| **Week 10**  Control Mechanism for International Business and Government Intervention |
| **Week 11**  World Trade Organization (WTO)  Assignment |
| **Week 12**  International Monetary Fund (IMF) and World Bank |
| **Week 13**  International Marketing - I |
| **Week 14**  International Marketing - II, Pricing Promotion, Distribution and Logistics |

**Name of Associate Professor:** Dr. Sarvjeet Soni

**Class & Section:-** B.A.I, Sem. II **Subject:-** Economics

**Subject Lesson Plan: 18 weeks (from January 2018 to April 2018)**

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| **Week 1**  **Chapter : Prerequisites** |
| **Assignments** |
| **Week 1**  Market Structure and Practice of diagrams |
| **Week 2**  Theory of Perfect competition and Practice of diagrams |
| **Week 3**  Theory of Monopoly Firms |
| **Week 4**  Practice of diagrams and Test |
| **Week 5**  Theory of Monopolistic competition |
| **Week 6**  Monopolistic competition - Test and Practice of diagrams |
| **Week 7**  Oligopoly |
| **Week 8**  Practice of diagrams and Assignment |
| **Week 9**  HOLI BREAK |
| **Week 10**  Market Success and Market Failure |
| **Week 11**  Cont. of Previous Chapters |
| **Week 12**  Theory of Factor Pricing |
| **Week 13**  Rent and Interest |
| **Week 14**  Profit and Revision |

**Name of Associate Professor:** Dr. Sarvjeet Soni

**Class & Section:-** B.A.II, Sem. IV **Subject:-** Economics

**Subject Lesson Plan: 18 weeks (from January 2018 to April 2018)**

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| **Week 1**  **Chapter : Prerequisites** |
| **Assignments** |
| **Week 1**  Concept of Money in Modern Economy  Supply of Money |
| **Week 2**  Demand for money and liquidity  Preference theory of interest, quantity theory of money |
| **Week 3**  Credity Creation and Monetary Policy |
| **Week 4**  IS-LM Analysis and Test of Previous Chapters |
| **Week 5**  Theory of Trade Cycle - Samuelson and Hick Models |
| **Week 6**  Harrod - Domar's Models of Growth |
| **Week 7**  Grains from International Trade |
| **Week 8**  Balance of Payment and Test |
| **Week 9**  HOLI BREAK |
| **Week 10**  Foreign Exchange  Assignment |
| **Week 11**  Nature and Scope of Public Finance and Principle of Maximum Social Advantage |
| **Week 12**  Public Expenditure and Test |
| **Week 13**  Taxation System |
| **Week 14**  Impact and incidence of Taxation and Revision |

**Name of Associate Professor:** Dr. Sarvjeet Soni

**Class & Section:-** B.Com.I, Sem. II **Subject:-** Economics

**Subject Lesson Plan: 18 weeks (from January 2018 to April 2018)**

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| **Week 1**  **Chapter : Prerequisites** |
| **Assignments** |
| **Week 1**  Price determination in perfect competition |
| **Week 2**  Equilibrium under perfect competition |
| **Week 3**  Monopoly (Introduction and Features) |
| **Week 4**  Price determination in Monopoly |
| **Week 5**  Price determination in Monopoly |
| **Week 6**  Monopolistic competition |
| **Week 7**  Oligopoly (Models) |
| **Week 8**  Oligopoly - Price determination  Price leadership |
| **Week 9**  HOLI BREAK |
| **Week 10**  Theory of Factor Pricing |
| **Week 11**  Wage Rate Determination |
| **Week 12**  Rent |
| **Week 13**  Interest |
| **Week 14**  Profit and Revision |